



**GREG BARTH** – Director

Greg was born in Geneva in 1981. He is an award-winning artist and director who now lives in London. He is passionate about strong, often surreal concepts, characterised by a minimalist aesthetic. Greg's work has been published in prestigious books and can be found on leading visual design blogs and websites.

The film 'Child of the 90s' for Microsoft became a viral hit with over 50 million views on YouTube. He also won the coveted 'Young Director Award' at the Cannes Film Festival in 2014 with his project 'Fortunes', followed by other awards for other films.

Greg specialises in visually and artistically challenging projects, from video art to installations, music videos and TV commercials. His penchant for these types of projects that hover between disciplines is one of the main reasons why Greg is a perfect fit for Shining Film's portfolio.

[www.gregbarth.tv](http://www.gregbarth.tv)

