



GREGORY OHREL– Director

Budapest based (French born) director, Grégory Ohrel has a passion for experimenting with live-action storytelling. Visual trickster and master of wonder, Grégory Ohrel has crafted a distinctive live action style that bends the rules of perception to beguiling effect. His work blends technique with creative vision to craft a unique perspective that is both playful and ripe for interpretation.

Through his work on music videos he developed an uncanny ability to find new and innovative ways to use the camera. It lead Gregory to bring his love for creative challenges to top brands including top brands including Samsung, Google, Spotify, Huawei, Adidas, Converse, Seat, Citroen, Fiat, Maybelline, L'Oreal, Nescafé, Aperol to name a few. Wildly talented and kindest human ever, Gregory's work has been multi awarded, including from the prestigious Grammy awards (he won 2) and Cannes Lions Grand Prix, SXSW, Clio, AICP, Best director and Best Music Video two years running at the Berlin Music Video awards, for artists such Bad Bunny, Selena Gomez, Residente, Jain, Orelsan, Oh Wonder...

From his use of creative perspectives and clever transitions, to the mesmerizing use of effects, Gregory finds a way to breathe life into every frame. Recently for Converse Gregory filmed 20 leading Gen Z artists all over the globe (athletes, musicians, dancers, photographers), key figures at the crossroads of creativity who are shaping the future, telling their inspirational stories against authentic environments.

Gregory goal is to bring colour, creativity and passion to everything he does.

www.gregoryohrel.com