



**Greg Bray – Director**

After a successful career as a creative in ad agencies, combined with a stint as an illustrative advertising photographer, Greg's transition into directing seemed imminent.

Focusing on good ideas, with a belief in simplistic storytelling, Greg's commitment to producing films that stay true to the core thought, and deliver the right communication for both agency and client are paramount.

During his career, Greg has worked for brands that include Burger King, Vodafone, Emirates Airline, Sony electronics and Volkswagen.

Greg now lives in Berlin with his wife Tanja, son Jack and his daughter Ella.

